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BRITISH HOLIDAY & HOME PARKS ASSOCIATION LTD

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Andrea Bramhall
Deepdale Leisure Ltd
Deepdale Information Centre
Burnham Deepdale
Kings Lynn
Norfolk
PE31 8DD

September 2010

Dear Andrea

David Bellamy Conservation Award of Special Distinction

During the assessment process of the 2010 Award Scheme I asked our team of dedicated assessors to nominate parks for consideration for this 'special' award. The criteria for nomination are that the park's activities should be considered particularly innovative or demonstrate best practice and dedication to a particular aspect or project.

I am delighted to be able to inform you that your assessor nominated Deepdale Backpackers & Camping for your annual 'Earth Day' event. I understand that this brings together exhibitors from all over the country to promote new green technologies. Your assessor David comments, *'it's great to see a park making such a valuable contribution to the promotion of sustainable living in Norfolk.'*

After reviewing the nomination I have decided that Deepdale Backpackers & Camping is the well-deserved recipient of a Special Distinction Award 2010. Well done indeed!

The award recognises that your environmental work is truly innovative and something of which you can be rightly proud.

Congratulations to you and your team for all the hard work and innovative thinking you have put in on behalf of the environment and on being among one of the small number of parks to receive the award in 2010.

You will receive a special certificate for this award, for display at your park. I hope that it will be a talking point with your guests and an opportunity for you to explain to them what you are doing to help the British countryside.



President:
Professor
David Bellamy OBE

Director General:
Ros Pritchard OBE
MBA, BA(1000s), DipSt, FTS



Member, European Federation
of Campsite Organisations
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I also hope that it gives your staff a big pat on the back and motivates them to come up with more good ideas to make your park even greener. Perhaps it will spur them on to win another 'special' award in the future!

Again, congratulations and many thanks for your dedication to the environmental cause.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David Bellamy'. The signature is stylized with large, sweeping loops and is written in a cursive style.

David Bellamy
BH&HPA President